

SALE AGENCY CUSTOMER AGENT PROPERTY VALUED I  
S AGREEMENT LOYAL OFFER COMPENSATION COMMU  
**AGENCY NEGOTIATION**  
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ON QUESTIONS KNOWLEDGE NEW FLAT HOUSE S SOLD

Agency Negotiation Ltd.  
152 City Road  
London EC1V 2NX  
Registered Office: 48 Station Road, Polegate, East Sussex BN26 6EA

## Agreement

Service Provider: Agency Negotiation Ltd.

Vendor: .....

**This document is an agreement between Agency Negotiation Ltd.  
and**

.....

Agency Negotiation Ltd. will provide the following services, commencing **00/00/2016**, on behalf of the vendor. Payment, in the amount of £250.00 (two hundred and fifty pounds) is due prior to commencement of the following services:

1. Advice on selection of estate agencies for the vendor, based on key performance indicators that portray a successful business performance by the estate agency.
2. Review of listing presentation by those invited estate agencies to determine the sales/marketing strategy of each estate agency.
3. Advice on subsequent appointment of one or more estate agencies to provide services to the vendor.
4. Negotiation of the commission payable by the vendor to the appointed estate agency, saving the vendor at least the amount of fee paid to Agency Negotiation Ltd.

5. Check the subsequent contract between vendor and appointed estate agency to ensure no clauses that might disadvantage the vendor and that the contract terms enable the vendor to withdraw from the estate agency services within a reasonable period and without loss.

6. Manage the relationship between vendor and estate agency to ensure the estate agency maintains a high profile for the vendors property throughout the agreement.

7. The vendor acknowledges that fees payable to Agency Negotiation Ltd. are for independent advice and are not connected, in any way, to the estate agency fees.

**8. Agency Negotiation Ltd. acknowledges that, in the event it fails to obtain a reduction in the estate agency fee or separately to achieve an increase in the valuation of the property, that would result in a financial saving for the vendor of at least the fee due to the service provider (in this instance £250-00), then said fee shall be fully refunded, regardless of any work carried out by the service provider.**

9. This agreement and the service is considered complete upon exchange of contract by the vendor of any offer for their property. The vendor acknowledges that the service provided and the fee paid shall not be dependent upon the sale of the vendors property.

This agreement shall be binding on both parties having duly signed below:

.....  
**For and on behalf of Agency Negotiation Ltd.**

.....  
**Print Name:**

.....  
For and on behalf of the Vendor.

.....  
Print Name and Address of Property.